



Introduction to CYS Engagement in the digital environment



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The Digital Transformation

Adapting to the Digital Landscape:

- The rapid evolution of digital technologies
- Necessity to stay competitive and relevant
- Technologies like AI, data analytics, and automation are reshaping industries



CYS Digital Transformation

The Importance of CYS Stakeholder Engagement for CYS Digital Transformation:

- **Strategic Direction:** Stakeholders can offer insights and guidance in setting the strategic direction
- **Identify Priority Areas:** Based on the feedback and insights gathered from stakeholders, prioritize key areas.
- **Monitor Progress and Provide Feedback:** Stakeholders should actively monitor the progress of digital transformation initiatives and provide feedback on their effectiveness.



CYS Digital Transformation

The Importance of CYS Stakeholder Engagement for CYS Digital Transformation:

Significance of the Workshop

Today's workshop is an opportunity for brainstorming related to CYS digital transformation.

Your input and feedback are essential for shaping the direction of initiatives and ensuring alignment with CYS needs and priorities!



CYS Current Digital Landscape

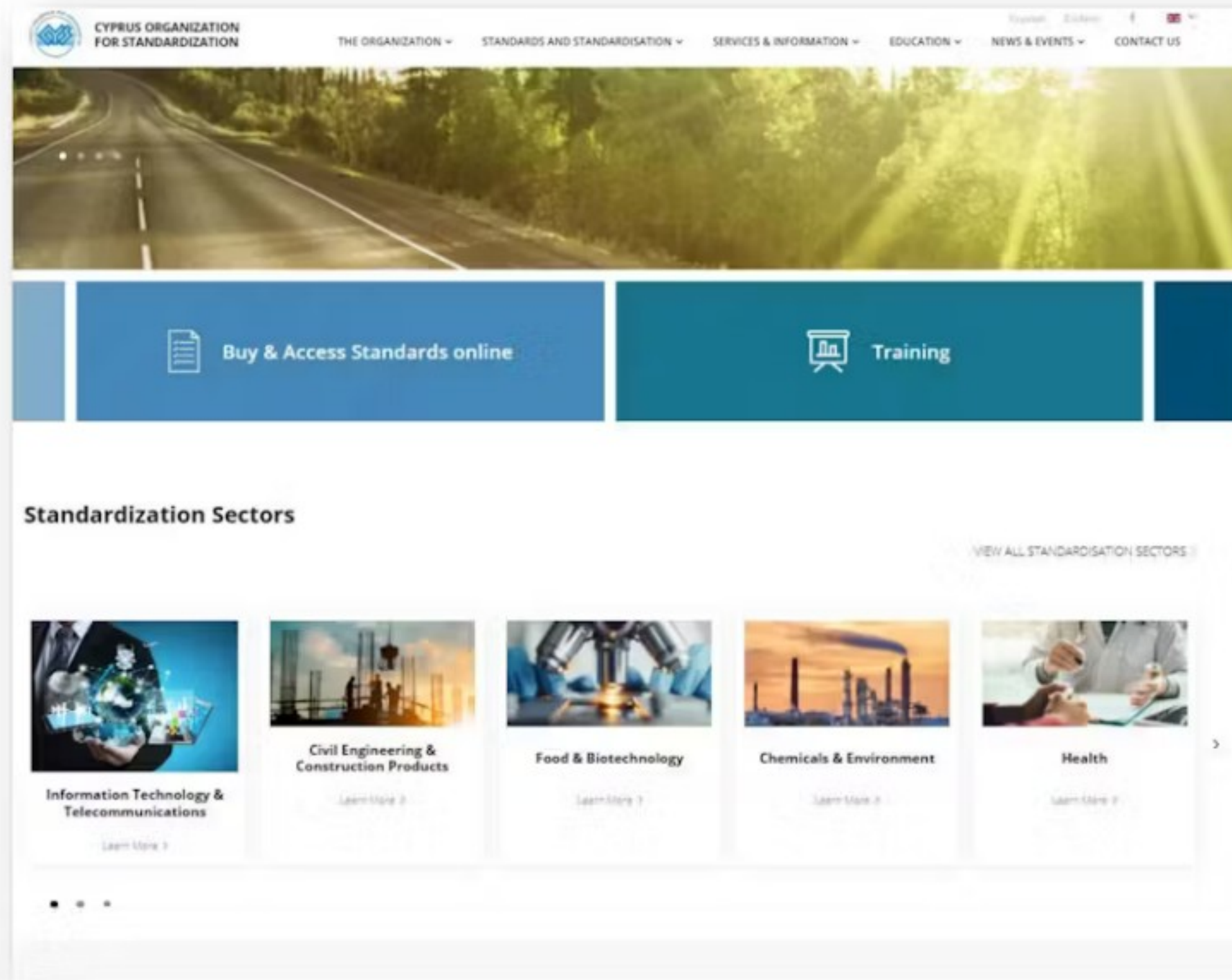
for Interested parties

for Clients

for Experts

CYS Current Digital Landscape

for Interested parties - Information & News



CYS Website
www.cys.org.cy

Interested parties can access detailed insights into our services, initiatives, and upcoming events.

Our website acts as a central repository of information, providing a user-friendly interface for seamless navigation and exploration.

CYS Current Digital Landscape

for Interested parties - Information & News

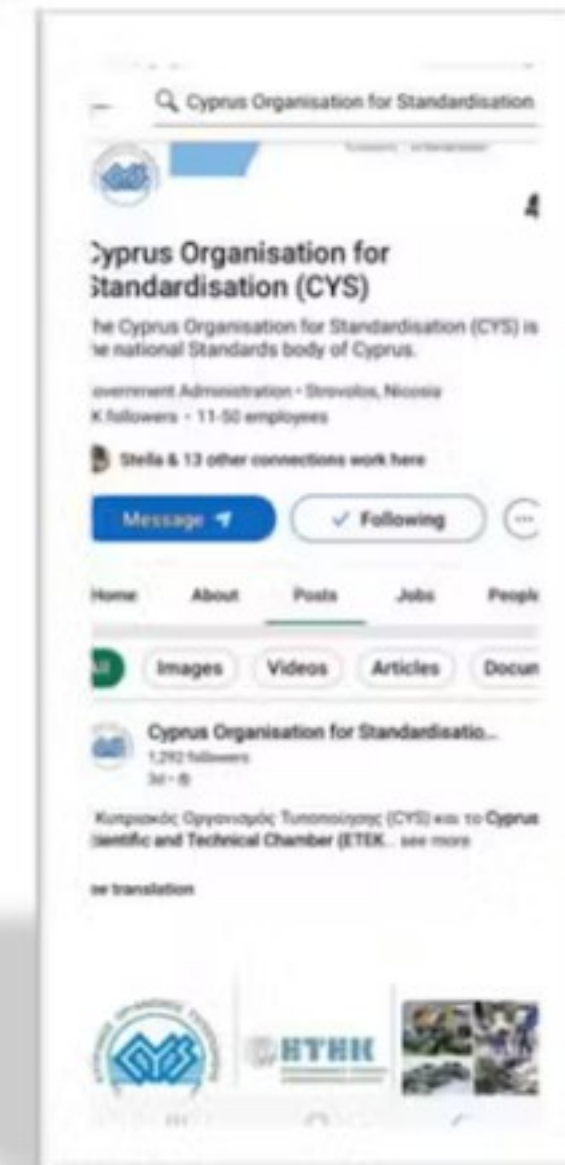
Social Media Presence

An active presence on Facebook and LinkedIn, where we share updates, announcements, and relevant content.

Through these channels, we foster community engagement and amplify our presence in the digital sphere.



Facebook page

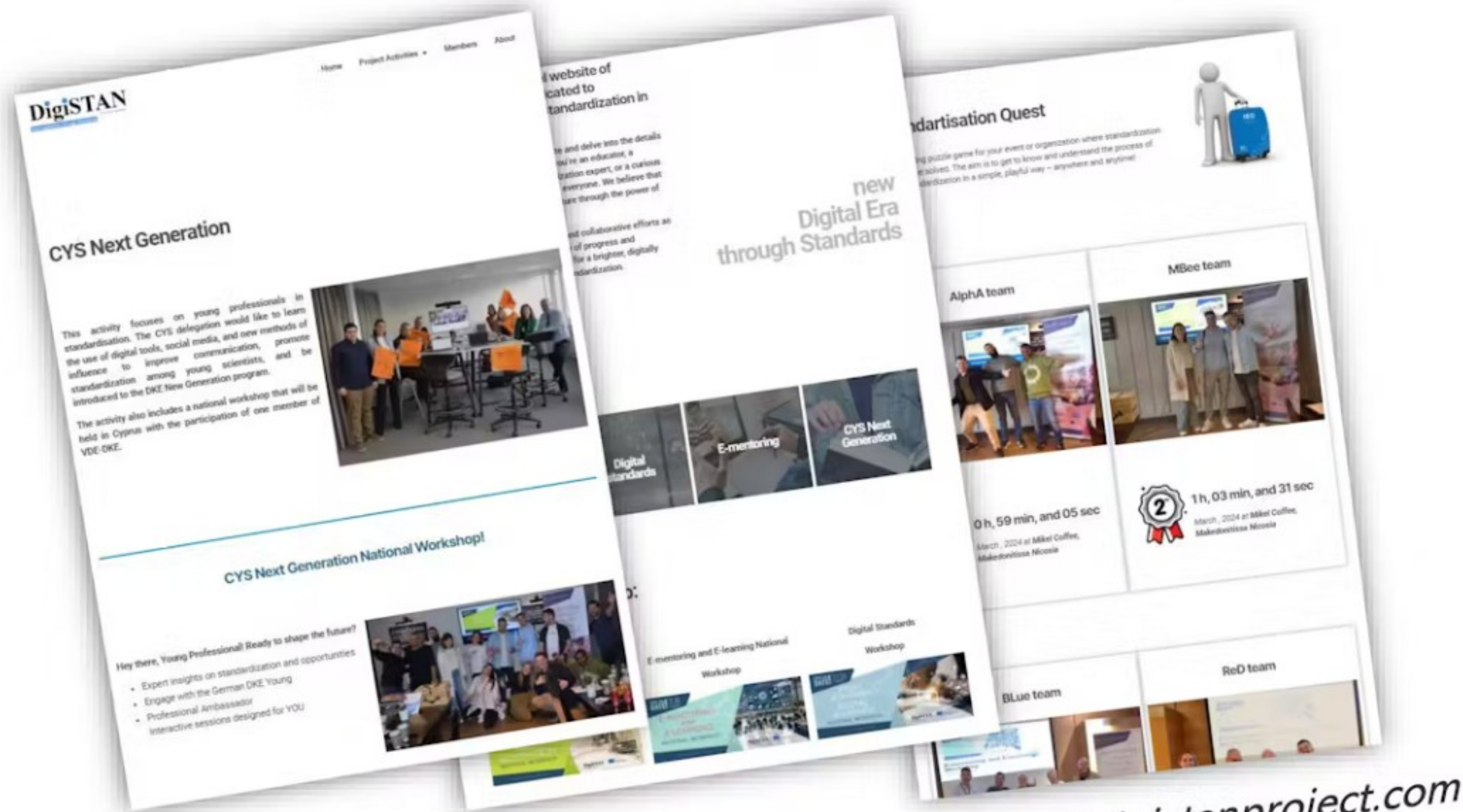


LinkedIn page

CYS Current Digital Landscape

for Interested parties - Information & News

For a lot of projects, CYS builds “Project Websites”



<https://digistanproject.com>

Konstantinos Zaou, Standardization Officer
Cyprus Organization for Standardization

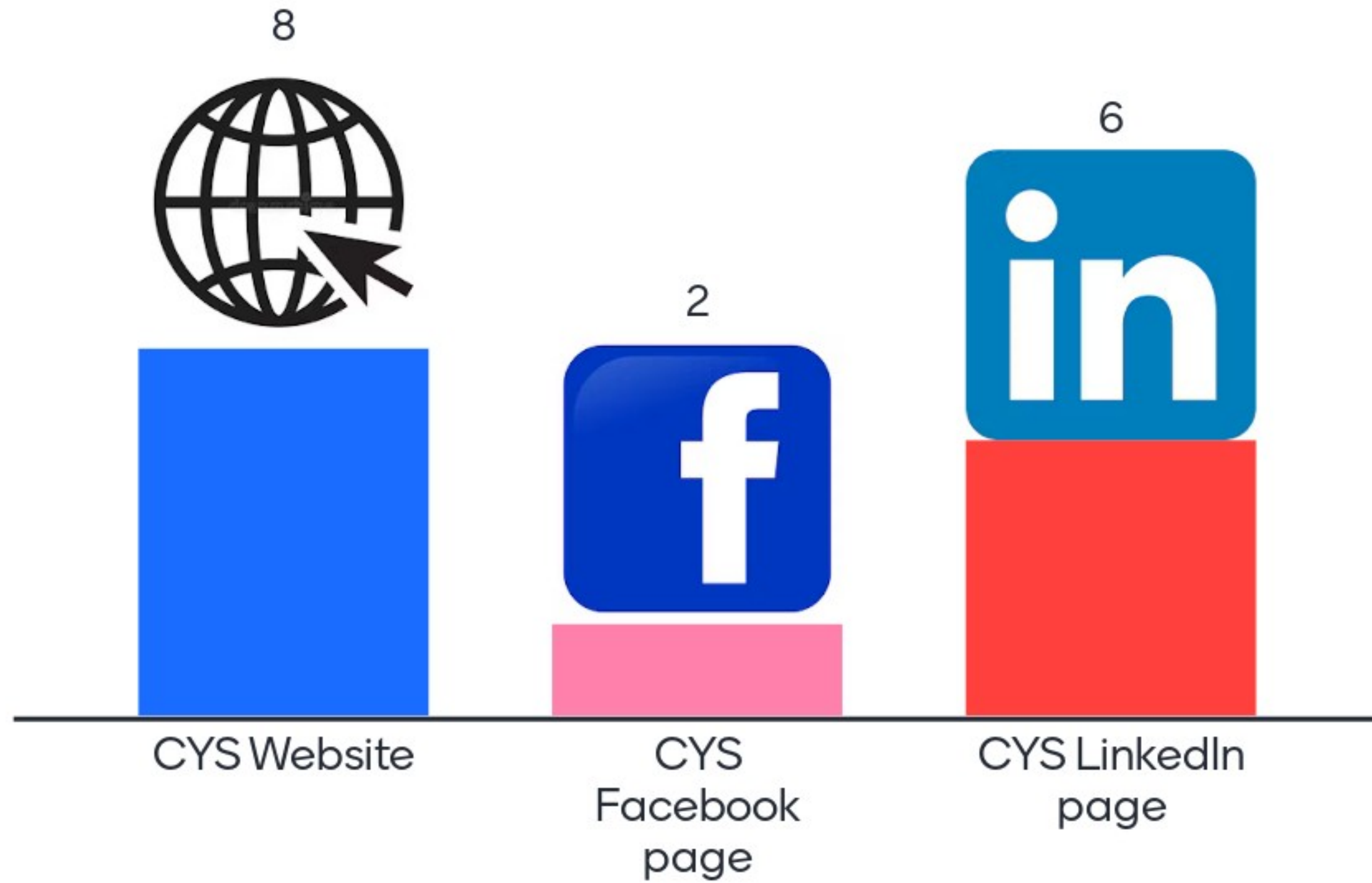
Projects Websites

The project website serves as a comprehensive resource hub, fostering transparency, engagement, and collaboration among stakeholders.

Information:

- Project's objectives and purpose
- Updates on project progress, achievements, and milestones
- Access to project documents, reports, and resources
- Opportunities for collaboration or involvement in project activities

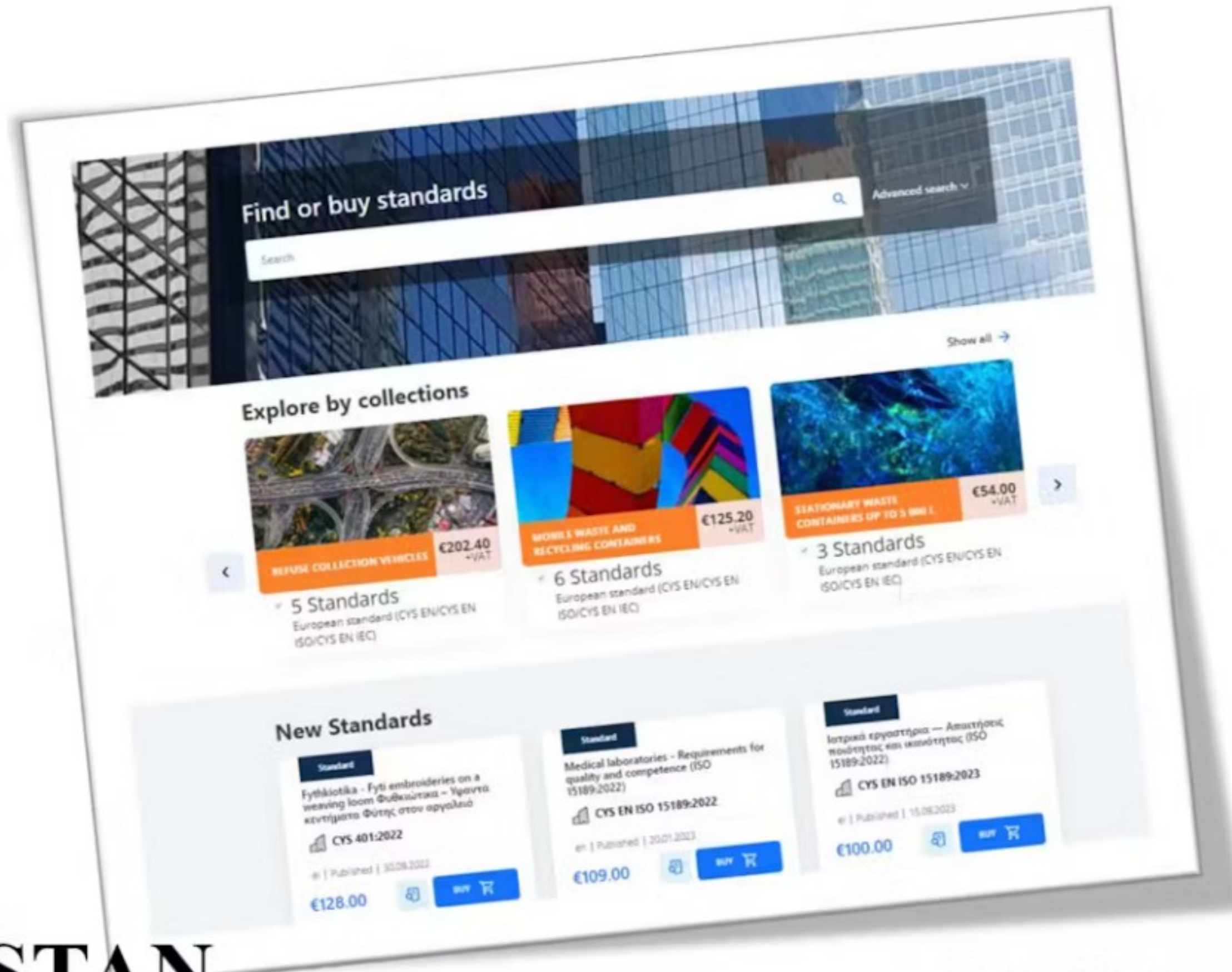
Which digital platform do you find most useful for accessing information and news about CYS activities?



CYS Current Digital Landscape

for Clients - Standards Buy & Access

All individuals and organizations have direct access to standards



CYS E-shop
e-shop.cys.org.cy

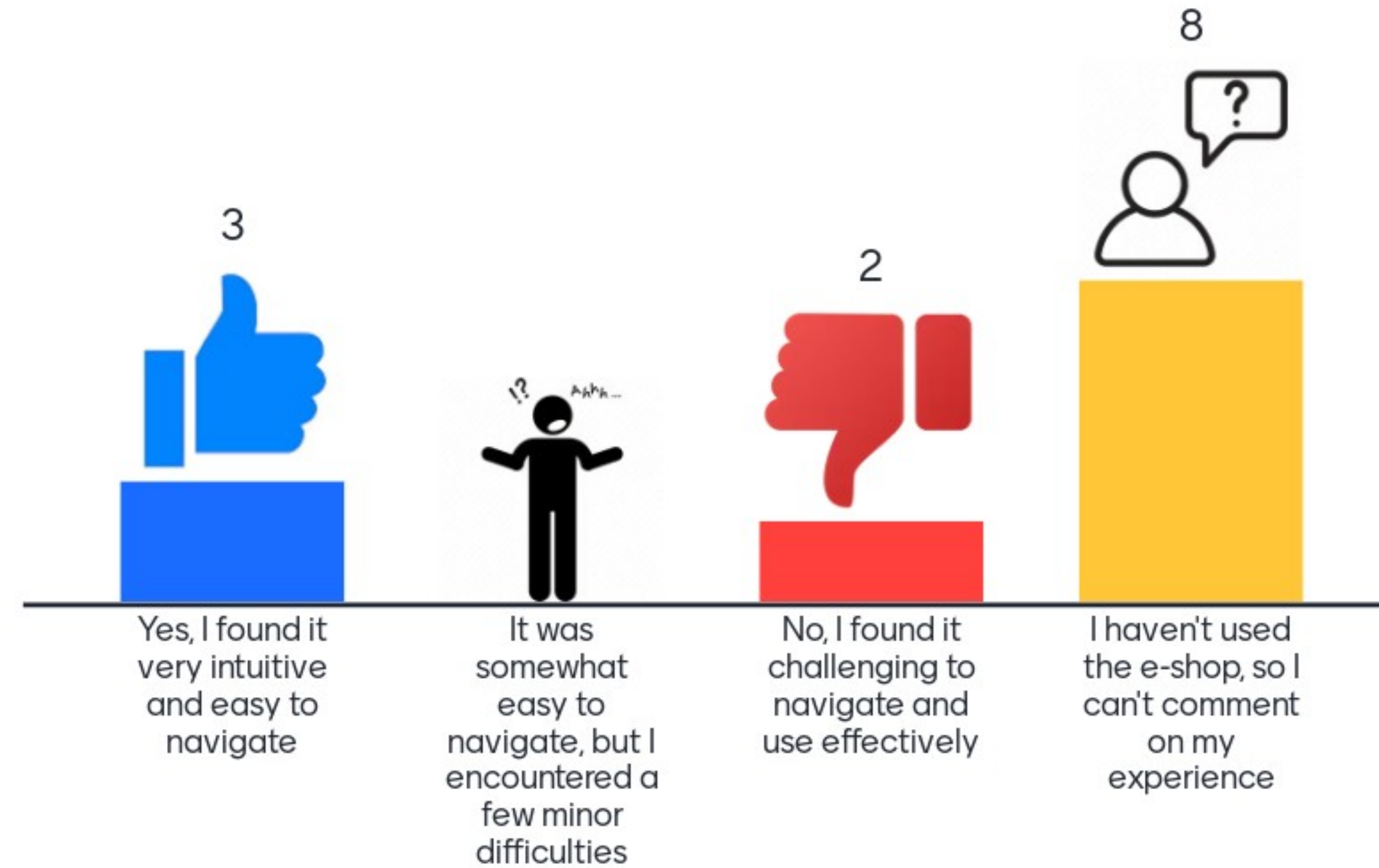


Standards Online (for Subscribers)
std-ol.cys.org.cy



E-shop for ISO standards
cys.isolutions.iso.org

What was your experience like using CYS e-shop? Did you find it easy to navigate and use?



CYS Current Digital Landscape

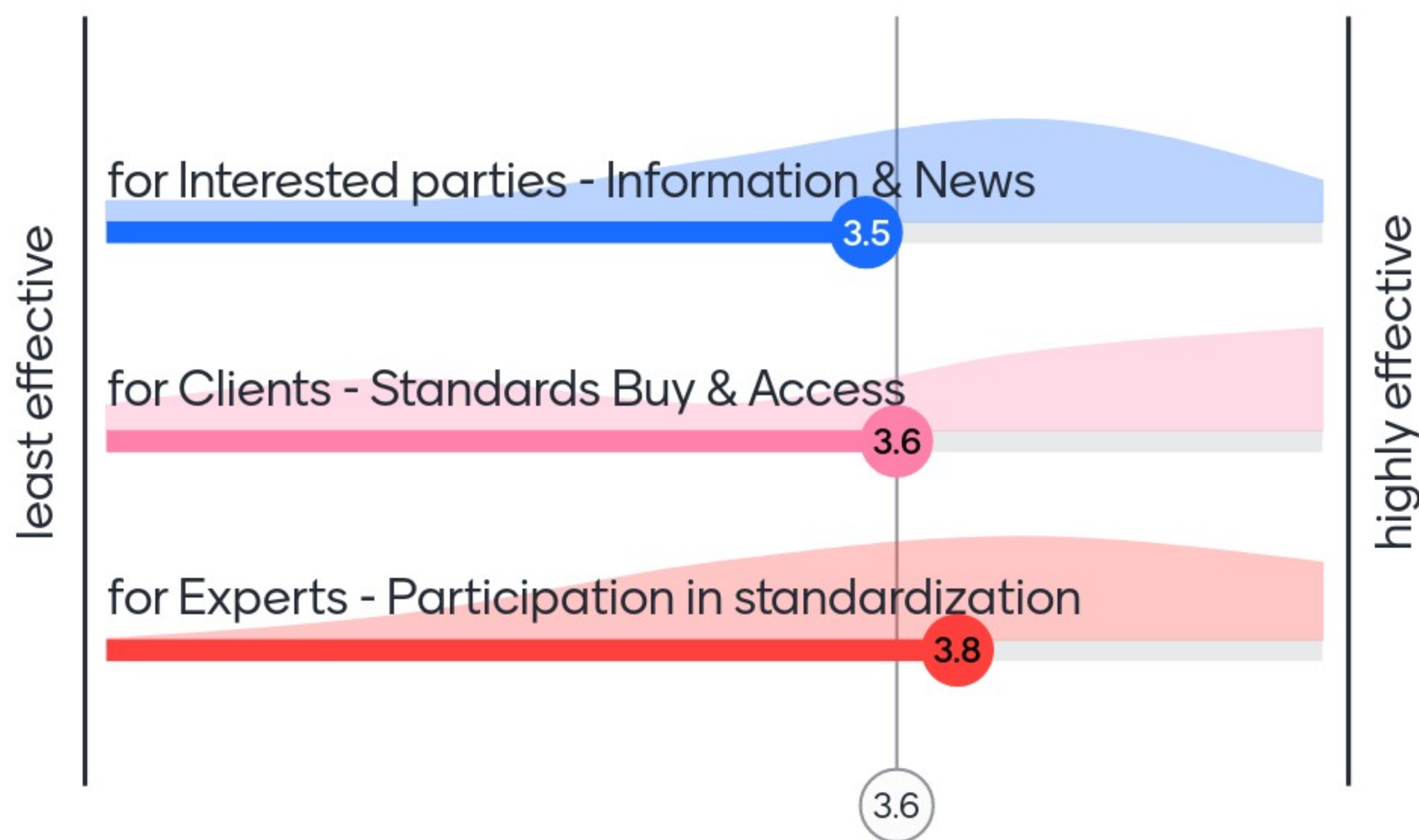
for Experts - Participation in standardization

Provide access to online platforms for managing standardization work across International, European, and National levels.

- **Monitoring standardization** work within technical bodies and enabling proactive involvement and contribution to the standardization process
- **Document management** - access and share reference documents meeting minutes, and relevant materials, facilitating efficient collaboration and knowledge sharing among stakeholders.
- **Ballot and Voting** - view ballots, reference documents, and cast votes. Engage in decision-making processes, contribute to consensus-building, and ensure that your voice is heard in shaping standards



How would you rate CY5 current digital effectiveness?



DigiSTAN

CYS - DKE collaboration

new Digital Era through Standards

“Digital transformation is not a static destination, but a dynamic journey of evolution and human advancement. Embrace the process, celebrate the progress, and let innovation propel us toward limitless possibilities.”

“Ο ψηφιακός μετασχηματισμός δεν είναι ένας στατικός προορισμός, αλλά ένα δυναμικό ταξίδι εξέλιξης και ανθρώπινης προόδου. Αγκαλιάστε τη διαδικασία, γιορτάστε την πρόοδο και αφήστε την καινοτομία να μας οδηγήσει σε απεριόριστες δυνατότητες.”

Thank you for your attention!